

# Jeff M Poulin

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*Jeff M. Poulin is an American educationalist, cultural administrator, and social entrepreneur whose work is grounded in justice and seeks transformative local solutions to complex global challenges. He has built a career influencing change by leveraging systems, increasing civic participation, and improving cultural understanding through the pursuit of research, leadership development, and policy literacy. He hopes to be an agent of positive change for his community and the global cultural community.*

## Education

<b>University of Glasgow</b> (Scotland)	Master of Science	<b>Advanced Educational Studies</b>
<b>University College Dublin</b> (Ireland)	Master of Arts	<b>Arts Management and Cultural Policy</b>
- Thesis: "Bridging the Gap between Arts in Education Policy and Implementation: A Methodological Study"		
- Second Class Honours, Grade 1 distinction.		
<b>Oklahoma City University</b> (United States)	Bachelor of Science	<b>Entertainment Business</b>
- Specialization: Nonprofit Presenting and Sponsoring; Minors in History and Business Entrepreneurship		
- Summa Cum Laude distinction; Presidential Scholar		
<b>American Society of Association Executives</b>	Continuing Education	<b>Leadership Management Certificate</b>

## Professional Experience

<b>Creative Generation</b>	<b>Managing Director</b>	<b>April 2019 - Present</b>
- Oversaw mission fidelity, budgetary stability and growth, human resources management of 20+ globally, and organizational planning.		
- Served a Principal Investigator on numerous large-scale research projects on policy, organizational theory, leadership development, etc.		
- Served as primary consultant and project manager for multiple, simultaneous projects with investments from NGOs & governments.		
- Developed and facilitated adult learning curricula focused on leadership, entrepreneurship, critical reflection, and futures thinking.		
- Managed international campaigns, collectively with 200+ partners on six continents, activating over 7.5m individuals.		
<b>Americans for the Arts</b>	<b>Arts Education Program Manager</b>	<b>December 2013 – March 2019</b>
- Managed Arts Education Program through two strategic plans, growing engagement by 500% and annual budget to \$1+m.		
- Cultivated and maintained 20+ strategic partner relationships with arts, education and public/private sector national organizations.		
- Managed VANS Custom Culture re-granting portfolio including end-to-end support for grantees, evaluation, and funder relationship.		
- Authored, published, and evaluated tools and resources to advance the arts education field nation-wide; list on next page.		
- Managed visibility efforts with national media, including National Arts in Education Week; 800+ events, reaching 65m+ people.		
- Served as Principal Investigator on national, first-of-their-kind research initiatives including the "12 Core Competencies of an Arts Education Leader" and the 2017-19 Creative Youth Development Toolkit.		
- Oversaw the development, launch, and staffing of national networks, including the State Education Policy Network, and others.		
- Delivered keynote addresses and experiential workshops at 250+ events with audiences of 10,000+ from all 50 states annually.		
- Managed cross-departmental teams for large scale products, overseeing budgeting, fundraising development, marketing and communications, web design and technology, and operations.		
<b>Dancers, Inc Competitions &amp; Conventions</b>	<b>Director of Education</b>	<b>December 2018 – Present</b>
- Managed regional dance production, adjudication, and educational events throughout the United States.		
<b>Ultimate Dance Showcase UK</b>	<b>Director</b>	<b>February 2017 – February 2020</b>
- Managed national tour of dance education events throughout the UK, overseeing educator and student experience.		
<b>Live Nation UK/Ireland</b>	<b>Audience Development Officer</b>	<b>March – December 2013</b>
- Developed and implemented unprecedented 6-month audience development evaluation at the Bord Gáis Energy Theatre.		
- Launched community outreach and educational programming for elementary, secondary and higher education audiences.		
- Managed a public relations and marketing portfolio for touring Broadway musicals, theatrical productions, and musical events.		
<b>Council of National Cultural Institutions</b>	<b>Conference Director</b>	<b>December 2012 – March 2013</b>
- Produced national conference to advise the Minister's from the departments of Education & skills and Arts, Heritage & the Gaeltacht.		
<b>Park Avenue Talent</b>	<b>Assistant Account Manager/PR Specialist</b>	<b>May 2012 – December 2012</b>
- Produced live music performances in NYC, festivals around the U.S. and in several international locations.		
- Serves as public relations officer, coordinating press/media relations for the agency, artists, and venues; designed and implemented agency re-branding and integrated marketing campaigns.		

References: Available Upon Request

## Higher Education

<b>Carnegie Mellon University – Master of Arts Management</b>	<b>Adjunct Instructor – Arts in Education</b>	Mar. 2019 – Present
<b>American University – Master of Arts Management</b>	<b>Adjunct Professorial Lecturer – Arts Education</b>	July 2020 - Present
<b>City College of New York – Master of Arts in Educational Theatre</b>	<b>Adjunct Professor – Education in an Urban Setting</b>	January - May 2020

### Selected Guest Lectures

Center for Cultural and Creative Industries	Bath Spa University; Bath, UK	2020
Education, Equity, and Advocacy Course	Georgetown University; Washington, D.C.	2019
International Visitor Leadership Program	Institute for International Education; Wash., D.C.	2018
Professional Arts Leadership and Management Performance Forum	Shenandoah University; Winchester, VA	2016
Masters of Arts in Arts Administration	Goucher College; Baltimore, MD	2015
Thomas E. Bellavance Honors Program Lecture Series	Salisbury University; Salisbury, MD	2014
Masters of Arts Management & Cultural Policy	University College Dublin; Dublin, Ireland	2013 & 2017
Students of Arts Management Guest Lecture Series	Oklahoma City University; Oklahoma City, OK	2013 & 2019
Arts Education Research Group	Trinity College; Dublin, Ireland	2013

*\*\* For a full list of lectures, please visit [www.JeffMPoulin.com](http://www.JeffMPoulin.com)*

## Research & Publications

<i>Special Issue: Arts Education Policy Review (co-editor)</i>	Taylor & Francis	2020
<i>Reorienting Leadership in Arts &amp; Cultural Education</i>	World Alliance for Arts Education	2020
<i>Towards an Understanding of Gen C, the Creative Generation</i>	Creative Generation	2019
<i>Creative Youth Development Toolkit (PI &amp; Editor)</i>	Creative Youth Development National Partnership	2019
<i>The 12 Core Competencies of an Arts Education Leader</i>	Americans for the Arts	2019
<i>Cyclical Mentorship in Arts Education Leadership</i>	Americans for the Arts	2018
<i>Dewey and the Role of the Arts in Education: On Policy and Practice</i>	John Dewey Society (AERA)	2016
<i>Bridging the Gap b/t Arts in Education Policy &amp; Implementation</i>	MA Thesis at University College Dublin	2013
<i>Lighting A Fire: Responding to Ireland's Arts in Education Policy</i>	Council of National Cultural Institutions	2013

*\*\*\* For full list of publication and links to read more, please visit [www.JeffMPoulin.com](http://www.JeffMPoulin.com)*

## Selected Speaking Engagements

Having made over 300 presentations between 2005 – present, Jeff has addressed crowds ranging from classrooms to convention centers, ranging from 25 to 2,500. Whether workshop, panel, or keynote presentation, Jeff has presented on the following topics, and more:

- Creativity, Arts & Cultural Education
- Arts Administration & Management
- Cultural Policy (International, Domestic)
- Education Policy (Federal, State, Local)
- Servant Leadership & Community Service
- Youth & Adult Partnerships

*\*\* For a full list of speaking engagement, please visit [www.JeffMPoulin.com](http://www.JeffMPoulin.com)*

## Awards & Recognition

Fellow in Arts & Culture	Salzburg Global Seminar	2021
SNAAP Research Affiliate	Strategic National Arts Alumni Project (SNAAP)	2021
Arts & Humanities Fellowship	DC Council on the Arts & the Humanities	2020
International Innovator	International Teaching Artists Collaborative	2020
30 Under 30	Oklahoma City University Alumni Association	2016
Outstanding Contribution from an International Student	Union of Students of Ireland	2013
Leadership Award	Oklahoma City University	2012
Jeffrey Marc Poulin Student Leadership Award	Scarborough, Maine Board of Education	2011
Scholarship-Leadership Award	Kappa Sigma Fraternity	2009-2011
50 Important People	Town of Scarborough, ME 450 <sup>th</sup> Anniversary	2008

*\*\* For Full list of awards and recognition, please visit [www.JeffMPoulin.com](http://www.JeffMPoulin.com)*

## Volunteer & Board Service

Chair	Young & Emerging Leaders Forum	2019-2021
Board Chair	Dancing Classrooms DC	2019-2022
Founder/President	Dancers, Inc Foundation	2018-Present
ArtsEdSearch	Arts Education Partnership/ECS	2018
Founding Board Member-at-Large	Innovation Collaborative	2014-2019
Member	Kiwanis International	2011-Present
Big Brother	Big Brothers Big Sisters	2010-2012
Founder/Board Member	Perform For A Cure	2006-2012

**Memberships:** AATE, AERA, ASAE, EdTA, Grantmakers for Education, NAEA, NDEO

## Skills & Certifications

*Leadership Facilitation, Team Building, Communications, Budget Management, Social Media, MS Office, Adobe CS, CPR Certified, Valid Driver's License/US Passport*