

# Jeff M Poulin

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Jeff M. Poulin is an educator, non-profit administrator, and social entrepreneur whose work is grounded in social justice and seeks transformative solutions to society's most-challenging problems. He has built a career influencing change by leveraging systems, increasing civic participation, and improving cultural understanding through the pursuit of research, leadership development, and policy literacy. He hopes to be an agent of positive change for his local community and the global cultural community.

## Education

<b>University of Glasgow</b> (Scotland)	<b>Doctorate of Education</b>	Matriculated: Fall 2015
- Research focus: comparative arts and cultural education policy.		
<b>University College Dublin</b> (Ireland)	<b>Master of Arts</b>	<b>Arts Management and Cultural Policy</b>
- Thesis: "Bridging the Gap between Arts in Education Policy and Implementation: A Methodological Study"		
- Second Class Honours, Grade 1 distinction.		
<b>Oklahoma City University</b> (United States)	<b>Bachelor of Science</b>	<b>Entertainment Business</b>
- Specialization: Nonprofit Presenting and Sponsoring; Minors in History and Business Entrepreneurship		
- Summa Cum Laude distinction; Presidential Scholar		
<b>American Society of Association Executives</b>	<b>Continuing Education</b>	<b>Leadership Management Certificate</b>

## Professional Experience

<b>Creative Generation</b>	<b>Founder &amp; Managing Director</b>	<b>April 2019 - Present</b>
- Inspiring, connecting, & amplifying the work of organizations/individuals committed to cultivating the creative capacities of young people		
- Conducted original research and facilitated knowledge exchanges across the country and abroad.		
- Principal consultant and project manager for multiple simultaneous projects for the Gen C Incubator.		
- Developed and facilitated adult learning curricula focused on leadership, entrepreneurship, critical reflection, and futures thinking.		
<b>Americans for the Arts</b>	<b>Arts Education Program Manager</b>	<b>December 2013 - March 2019</b>
- Managed Arts Education Program through two strategic plans, growing engagement by 500% and annual budget to \$1+m.		
- Cultivated and maintained 20+ strategic partner relationships with arts, education and public/private sector national organizations.		
- Authored, published, and evaluated tools and resources to advance the arts education field nation-wide; list on next page.		
- Published curricula (with Dr. Stephanie Milling) on the topics of arts education leadership, ecosystem, and policy/advocacy.		
- Managed visibility efforts with national media, including National Arts in Education Week; 800+ events, reaching 65m+ people.		
- Served as Principal Investigator on national, first-of-their-kind research initiatives including the "12 Core Competencies of an Arts Education Leader" and the 2017-19 Creative Youth Development Toolkit.		
- Oversaw the development, launch, and staffing of national networks, including the State Education Policy Network, and others.		
- Delivered keynote addresses and experiential workshops at 250+ events with audiences of 10,000+ from all 50 states annually.		
- Managed cross-departmental teams for large scale products, overseeing budgeting, fundraising development, marketing and communications, web design and technology, and operations.		
<b>Dancers, Inc Competitions &amp; Conventions</b>	<b>Director</b>	<b>December 2018 - Present</b>
- Managed regional dance production, adjudication, and educational events throughout the United States.		
<b>Ultimate Dance Showcase UK</b>	<b>Director</b>	<b>February 2017 - Present</b>
- Managed national tour of dance education events throughout the UK, overseeing educator and student experience.		
<b>Live Nation UK/Ireland</b>	<b>Audience Development Officer</b>	<b>March - December 2013</b>
- Developed and implemented unprecedented 6-month audience development evaluation at the Bord Gàis Energy Theatre.		
- Launched community outreach and educational programming for elementary, secondary and higher education audiences.		
- Managed a public relations and marketing portfolio for touring Broadway musicals, theatrical productions, and musical events.		
<b>Council of National Cultural Institutions</b>	<b>Conference Director</b>	<b>Dec. 2012 - March 2013</b>
- Produced national conference to advise the Minister's from the departments of Education & skills and Arts, Heritage & the Gaeltacht.		
<b>Park Avenue Talent</b>	<b>Assistant Account Manager/PR Specialist</b>	<b>May 2012 - December 2012</b>
- Produced live music performances in NYC, festivals around the U.S. and in several international locations.		
- Serves as public relations officer, coordinating press/media relations for the agency, artists, and venues; designed and implemented agency re-branding and integrated marketing campaigns.		
<b>Maine Youth Action Network</b>	<b>Youth Staff</b>	<b>January 2006 - July 2008</b>
<b>Theatre-Dance, Inc / Portland Public Schools</b>	<b>Teaching Artist</b>	<b>September 2004 - June 2008</b>

References: Available Upon Request

## Higher Education

<b>Carnegie Mellon University – Master of Arts Management</b>	<b>Adjunct Instructor – Arts in Education</b>	Mar. 2019 – Present
<b>City College of New York – Master of Arts in Educational Theatre</b>	<b>Adjunct Professor – Education in an Urban Setting</b>	Jan. 2020 – Present

### Selected Guest Lectures

Education, Equity, and Advocacy Course	Georgetown University; Washington, D.C.	2019
Department of Theatre and Dance	Ball State University; Muncie, IN	2018
Classical Evolution/Revolution	Music Academy of the West; Santa Barbara, CA	2018
International Visitor Leadership Program	Institute for International Education; Wash., D.C.	2018
Professional Arts Leadership and Management Performance Forum	Shenandoah University; Winchester, VA	2016
Masters of Arts in Arts Administration	Goucher College; Baltimore, MD	2015
Thomas E. Bellavance Honors Program Lecture Series	Salisbury University; Salisbury, MD	2014
Masters of Arts Management & Cultural Policy	University College Dublin; Dublin, Ireland	2013 & 2017
Students of Arts Management Guest Lecture Series	Oklahoma City University; Oklahoma City, OK	2013 & 2019
Arts Education Research Group	Trinity College; Dublin, Ireland	2013

*\*\* For a full list of lectures, please visit [www.JeffMPoulin.com](http://www.JeffMPoulin.com)*

## Research & Publications

<i>Towards an Understanding of Gen C, the Creative Generation</i>	<i>World Alliance for Arts Education</i>	2019
<i>Creative Youth Development Toolkit (PI &amp; Editor)</i>	<i>Creative Youth Development National Partnership</i>	2019
<i>The 12 Core Competencies of an Arts Education Leader</i>	<i>Americans for the Arts</i>	2019
<i>Cyclical Mentorship in Arts Education Leadership</i>	<i>Americans for the Arts</i>	2018
<i>Towards a Use of Educational Futures in Arts Education</i>	<i>Americans for the Arts</i>	2018
<i>Dewey and the Role of the Arts in Education: On Policy and Practice</i>	<i>John Dewey Society (AERA)</i>	2016
<i>Various Articles</i>	<i>ArtsLink</i>	2014-2019
<i>Bridging the Gap b/t Arts in Education Policy &amp; Implementation</i>	<i>MA Thesis at University College Dublin</i>	2013
<i>Lighting A Fire: Responding to Ireland's Arts in Education Policy</i>	<i>Council of National Cultural Institutions</i>	2013

*\*\*\* For full list of publication and links to read more, please visit [www.JeffMPoulin.com](http://www.JeffMPoulin.com)*

## Selected Speaking Engagements

Having made over 275 presentations between 2005 – present, Jeff has addressed crowds ranging from classrooms to convention centers, ranging from 25 to 2,500. Whether workshop, panel, or keynote presentation, Jeff has presented on the following topics, and more:

- Arts and Cultural Education
- Arts Administration & Management
- Cultural Policy (International, Domestic)
- Education Policy (Federal, State, Local)
- Servant Leadership & community Service
- Youth & Adult Partnerships

*\*\* For a full list of speaking engagement, please visit [www.JeffMPoulin.com](http://www.JeffMPoulin.com)*

## Awards & Recognition

30 Under 30	Oklahoma City University Alumni Association	2016
Outstanding Contribution from an International Student	Union of Students of Ireland	2013
Leadership Award	Oklahoma City University	2012
Jeffrey Marc Poulin Student Leadership Award	Scarborough, Maine Board of Education	2011
Scholarship-Leadership Award	Kappa Sigma Fraternity	2009-2011
50 Important People	Town of Scarborough, ME 450 <sup>th</sup> Anniversary	2008
George F. Hixson Fellow	Kiwanis International	2007
National Titlist	Dancers, Inc. Competitions and Conventions	2006

*\*\* For Full list of awards and recognition, please visit [www.JeffMPoulin.com](http://www.JeffMPoulin.com)*

## Volunteer & Board Service

Chair	Young & Emerging Leaders Forum	2019-Present
Board Chair	Dancing Classrooms DC	2019-Present
Founder/President	Dancers, Inc Foundation	2018-Present
ArtsEdSearch	Arts Education Partnership/ECS	2018
Founding Board Member-at-Large	Innovation Collaborative	2014-2019
Member	Kiwanis International	2011-Present
Big Brother	Big Brothers Big Sisters	2010-2012
Founder/Board Member	Perform For A Cure	2006-2012

**Memberships:** AATE, AERA, ASAE, EdTA, Grantmakers for Education, NAEA, NDEO

## Skills & Certifications

*Leadership Facilitation, Team Building, Communications, Budget Management, Social Media, MS Office, Adobe CS, CPR Certified, Valid Driver's License/US Passport*