

SPECIAL ISSUE: *Learn about Transforming America's Communities Through the Arts, our new three-year initiative to use the arts to inspire, enrich, and build healthy, vibrant, and equitable communities across America.*



# arts LINK



Americans for the Arts

SUMMER 2015

THE SOURCE FOR ARTS PROFESSIONALS IN THE KNOW

THE TOOLBOX

# NATIONAL ARTS IN EDUCATION WEEK

September 13–19, 2015

**FEW THINGS TRANSFORM LIVES** more than education. That is why this year, to celebrate the fifth anniversary of National Arts in Education Week, we've developed a new suite of tools and resources to help you celebrate September 13–19, 2015! Tell the stories of the transformative power of arts education to children's lives so that we as a nation can continue to shape the future generation of creative, innovative thinkers.

Beginning with a congressional resolution in 2010, this annual celebration unifies arts education supporters from communities across the country to show their support for arts in education, advocate to their elected leaders about the benefits of arts education, and to celebrate the good work happening in their organization, school, or program.

We recently released a number of tools to help community leaders join in the celebration. These tools and resources can be found on [www.AmericansForTheArts.org/ArtsinEdWeek](http://www.AmericansForTheArts.org/ArtsinEdWeek).

## MARK YOUR CALENDAR

### Join the celebration on social media!

**WHAT:** Arts in Education Week (#ArtsEdWeek)

**WHEN:** September 13–19, 2015

**WHERE:** Twitter, Instagram, and Facebook – tag us @Americans4Arts!

**HOW:** Use the hashtags #EncourageCreativity and #TeachtheArts

**1** Download and use the new logo (see logo above). The brand of National Arts in Education Week is shared for all to use. Be sure to place this logo on any event posters, websites, or public awareness campaigns you promote. Also, make sure to list any events (digital or in person) on our ArtsMeet calendar on [www.AmericansForTheArts.org/ArtsMeet](http://www.AmericansForTheArts.org/ArtsMeet).

**2** Customize a resolution for your community or education leaders. Select the appropriate resolution from our draft resolutions, then customize and submit your resolution to your school board, city council, mayor, or State House of Representatives. Use this opportunity to learn more about the benefits of arts education and how to make your case with our Arts Education Navigator E-books at [www.AmericansForTheArts.org/Navigator](http://www.AmericansForTheArts.org/Navigator).

**3** Join in the national celebration on social media. During National Arts in Education Week, be sure to follow [@Americans4Arts](https://twitter.com/Americans4Arts) on [Twitter](https://twitter.com/Americans4Arts) and [Instagram](https://www.instagram.com/americans4arts/) (and [Facebook](https://www.facebook.com/americans4arts/), too!) and upload your favorite arts education moments. Show us a picture of student artwork or a performance with [#EncourageCreativity](https://twitter.com/Americans4Arts) or tell us about an arts educator who made a difference with [#TeachTheArts](https://twitter.com/Americans4Arts).

To see great examples of these, check out our new video series at [www.AmericansForTheArts.org/EncourageCreativity](http://www.AmericansForTheArts.org/EncourageCreativity).

Mark your calendar now! Celebrate arts in education and make some change, September 13–19, 2015!

